



## SHELBY MERCHANT

**FOR IMMEDIATE RELEASE:**

**JUNE 1, 2007**

SHELBY MERCHANT'S *BENEATH THIS COAT AND TIE* NOW AVAILABLE!

*Beneath this Coat and Tie* reveals the saucier side of Shelby Merchant, presenting songs rich in steamy innuendo, embracing maturity and relishing comedy. All twelve tracks were written or co-written by this Mississippi born, North Carolina raised tune craftsman. *Beneath this Coat and Tie*, although radio friendly, is nothing short of a sonically and lyrically deep album.

Shelby grabs the reins and harnesses the party crowd with the catchy track *Beer Tooth* then showcases his vocally soaring range in the heart wrenching lyrics of *Silence*. Next he rocks the boat to the smooth grooves of a horn section reminiscent of Motown in the song *Slow Row*.

There is something here for everyone; just listen for the raw and gritty sounds in *He's My Dad*, *Country's Inside of me*, and *Somethin' Somethin'*. Shelby once again finds his mark and puts his strong vocal stamp on the ballads of *Clarence Greene* and *Our Last Memory*. Receiving honorable mention and critically acclaimed as Shelby's signature song, is the jazz track *Evergreen*, you will surely find this song in your regular rotation.

Rounding out this project is a spunky duet on *Darlin'* featuring the sassy vocals from newcomer vocalist and Ten Hut Publishing writer, Lauren Rainey. *Beneath this Coat and Tie* proves to be a "must have" by each melody uniquely polished by a long list of notable session players adding that extra shine of contrast to his well-received freshman debut album *Sweet Tea*.

*Beneath this Coat and Tie* Musicians/Performers of notable mention:

Brian Glenn (Bassist for Marty Stuart)  
Mike Daly (Pedal Steel/Dobro for Hank Williams Jr., Pat Green)  
Tim Atwood (Grand Ole Opry pianist)  
Charlie Worsham (Lead guitarist of King Billy)  
Cliff Hagen (Bassist for Andy Griggs)  
Matt Combs (Fiddler for Ray Price, Mike Snider)  
Daniel Dennis (Drummer, Prime Cut Studio Owner/Producer)  
Mason Douglas (Successful independent artist, former lead vocalist of Blue Morning)  
Lauren Rainey (Newly signed vocalist/writer by Ten Hut Publishing)  
Steve Smartt (Nashville session horn player)  
John Heinrich (Nashville session horn player)  
Mike Salaway (Nashville session bassist)

**CONTACT/INQUIREES:**

**JSM**

**615.426.1505**